

START[®] .BIZ

BUSINESS NAME PROTECTION



PARTNERSHIP PROGRAMME

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Reseller Partnership Programme

Business Name Protection will allow your clients to protect one of the most important and valuable assets they have, their business name. This is often overlooked and not protected, like it should be. In all its simplicity, it forms an integral part of their branding, providing them with a unique identity and strong reputation in their chosen market.



Perfect partner

As an accountant, you are an important part of a business's journey, and an essential function of your client's company. Many of them will seek advice and support from you in your role as their trusted advisor and this means that often commercial conversations go beyond the financials.

That's why Business Name Protection is a natural fit in adding value to your clients, and provides an opportunity to add an additional revenue stream to your business model.



Personalised marketing material

Our partner enablement programme provides the sales tool kit and structure you need to maximise the Business Name Protection opportunity.



Fully supported end to end

You will receive support from our dedicated team of experts. Supporting you with the technical expertise required to answer client queries.

GET IN TOUCH WITH OUR TEAM



0800 069 9090



info@start.biz



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BUSINESS NAME PROTECTION

*YOUR MOST VALUABLE ASSET
PROTECTED*



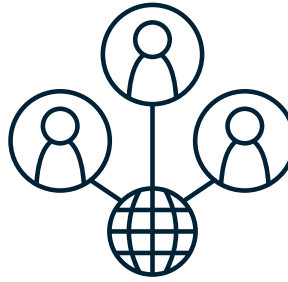
7 REASONS TO INVEST IN BUSINESS NAME PROTECTION



Peace of mind that your trading name is unique



£10,000 legal cover if a business tries to imitate your name



Thorough name checking process



Pay in monthly instalments to help cash flow



Protect your customers from imposters



Thirty years of business name protection experience



Over 30,000 customers can't be wrong

Business assets like your stock, your office, and your equipment, are easy to recognise and associate with your company's value and are invariably always protected in one form or another. But, another asset you have as a business owner which is often overlooked and not protected, like it should be, is probably your most important and valuable asset throughout the entire lifetime of your company.

Your Business Name.

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WHO CAN BENEFIT?

MANY BUSINESSES WOULD BENEFIT FROM NAME PROTECTION



BUSINESSES THAT WOULD BENEFIT FROM BUSINESS NAME PROTECTION FROM START.BIZ



Start up businesses



Those businesses with a unique name within their sector



Those businesses with a unique name within their geographical location



Those who cannot trade mark their business name



Those who can not afford a trademark



Those who would need assistance in the event of a passing off case



Those who could not afford legal assistance in the event of a passing off case

Our partner enablement programme provides the sales tool kit and structure you need to maximise the Business Name Protection opportunity, whilst supporting you with the technical expertise and consultancy from your dedicated team of experts who are the only provider of Business Name Protection in the UK.

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*AN EXTRA INCOME FOR YOU WHILST
PROTECTING YOUR CLIENT'S MOST
VALUABLE ASSET*



BENEFITS OF BEING A BUSINESS NAME PROTECTION RESELLER WITH START.BIZ

- Provide clients with a value added service just like tax enquiry fee protection cover.
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- Up to £10,000 of legal cover for your clients if their business name is imitated.
- As an approved re-seller you can add whatever additional margin you feel is appropriate for your customers.
- Free support to both you and your clients from the friendly team of expert intellectual property advisors at Start.biz
- Cement your position not just as accountants but as valued business advisors.
- Can be easily integrated into your existing quotation and billing software.
- Make a passive income, with rolling contracts and automatic service renewal after year one.

**SCAN THE QR CODE OR VISIT OUR
WEBSITE TO FIND OUT MORE**

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